



Anguilla: Tourism Summary Report July 2006

Overview

Anguilla's visitor arrivals for July 2006 totaled 14,391, a 10% increase over July 2005 when 13,114 visitors came to the island. Total visitor arrivals for July 2006 was the largest recorded figure over the past decade, with the next highest total arrivals being in July 2005.

Visitors come to the island mainly for either pleasure or business. In the month of July 2006, 97% of the visitors to the island came for the purpose of vacationing with the other 3% came for business related activities.

The U.S.A continued to be the country of residence from which most of the visitors to Anguilla originated.



Passenger Movements

Arrivals

Passenger movements – arrivals include Anguillians, as well as visitors, arriving at the Wallblake Airport, Blowing Point, and Sandy Ground ports. During the period under review, the port of Blowing Point saw 71% (18,401) of the total passenger arrivals passing through this port of entry. Passengers arrivals to Anguilla through the port of Wallblake Airport numbered 5,191 (20%) of the while 2,379 (9%) used Sandy Ground as their port of entry.

Departures

Departures through Wallblake Airport were 4,970 for the month July 2006 compared to 2,621 in July 2005. Additionally, the Blowing Point port recorded departures of 17, 843 compared to 16,919 in the same month of 2005, while Sandy Ground port saw 2,398 departures, 2 000 more than the amount leaving through this port in July 2005.

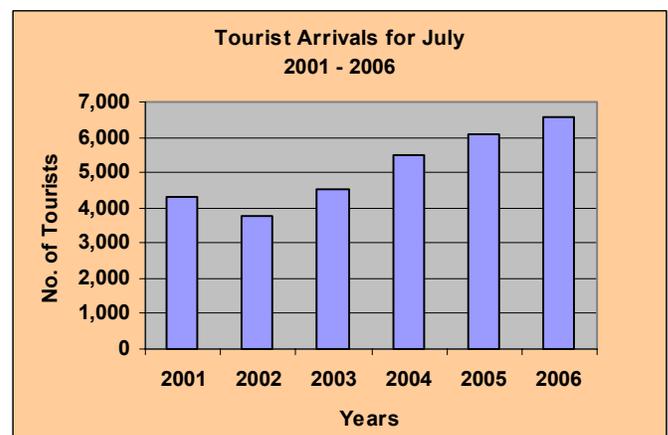
Tourists (Stay-Over Visitors)

During July 2006, 46% of the total number of visitors to Anguilla were tourists. This category of visitors experienced an increase of 8% in July 2006 with a total of 6,588 over the corresponding figure in 2005. This is the largest recorded July total over the last decade.

The Blowing Point port was the port of entry for 50% (3,299) of the tourists who visited Anguilla in the month under review as compared to 3,016.tourists arrivals in July 2005. The Wallblake Airport and Sandy Ground registered 3,281 and 8 tourist arrivals respectively.

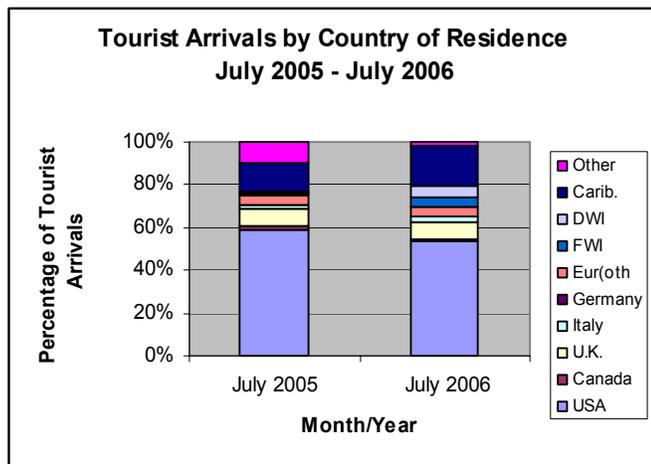
The average length of stay on Anguilla during the month of July 2006 increased by 0.3 days over the July 2005 figure of 9.0 days to 9.3 days.

36% of the tourists to Anguilla spent between 4-7 days on the island, 24% spent between 8-14 days while 22% spent between 1-3 days.



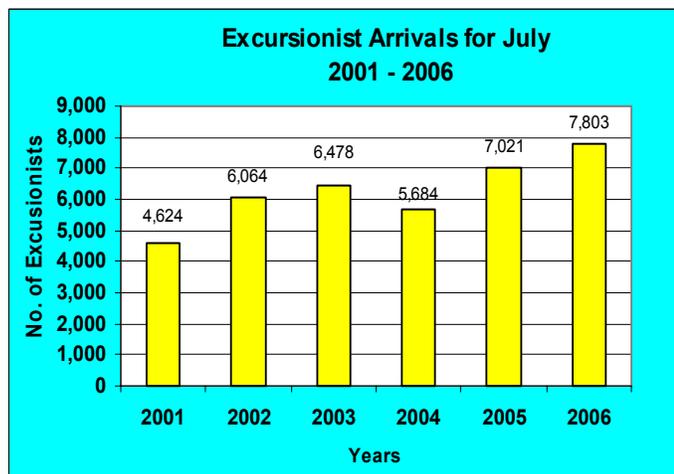
During this period, 3,514 (53%) of the tourists, originated from the United States of America, with the Caribbean being the second largest market with (1,232) 19% of the total tourist arrivals. Arrivals from the USA declined by 2% over the period July 2006/2005. Conversely, the F.W.I and D.W. I. showed triple digit increases of

446% and 575% respectively, in tourist arrivals to Anguilla.



Excursionists (Day Trippers)

Excursionists, by definition, are those types of visitors who visit a country but spend less than 24 hours in that country. The total number of excursionists to Anguilla's shores in July 2006 was 7,803, 11% above the July 2005 total number of excursionists.



The data shows that over the past 6 years in July 2001 – 2006, that 2006 recorded the highest total of excursionist arrivals over the years under review, with 1,524 more excursionists over the 6-year average.

Blowing Point continues to be the main port of entry for this type of visitor. In July 2006, 5,325 excursionists entered through this port. Sandy

Ground and Wallblake accounted for 2,360 and 118 of these day-trippers respectively.

Of the 10 categories in which the excursionists' country of residence is grouped, the United States of America continued to be ranked as the main source market from which Anguilla's excursionists originate. During the period under review, 55% of this type of visitor was from the USA. Europe Other¹, was the second ranked source market with 12% of the 7,803 excursionists originating, with France accounting for 676 of the 927 visitors in this category.

There were increases in excursionist arrivals from five of the source markets and five decreases. Germany was the source market, which experienced the largest increase of 190% in July 2006/2005. Conversely, the F.W.I. experienced the largest decline of 52% over its July 2005 position.

Cruise Passengers

There were no cruise ship arrivals during the month of July 2006.

¹Other Europe includes: Switzerland, Austria, EEC, Belgium, France and Luxemburg.